



**Operation New Hope**  
presents

**HOPE  
STARTS  
HERE 5K**

## Sponsorship Packet

Our 2nd annual **Hope Starts Here 5K** - presented by Florida Capital Bank - is a great race for runners and walkers of all levels looking for a route steeped in Jacksonville history and benefitting an amazing cause. A lovely trek incorporating the Emerald Trail, the course begins and ends at Operation New Hope – housed in one of Springfield's most iconic buildings. The **Hope Starts Here 5K** helps Jacksonville build safer communities, stronger economies, and more stable families.

Proceeds from the **Hope Starts Here 5k** will benefit Operation New Hope, where we believe that we are all better than our worst mistake, worst day, or worst decision. We believe in people's ability to learn from their errors and transform their lives through commitment and hard work. For over 20 years, we have worked to build a stronger community by creating opportunities for people with a criminal history to realize second chances by reconnecting to the workforce. Funds raised will be used to provide workforce training, mental health services, and job placement for people affected by the criminal justice system.

Thanks to our Title Sponsor

**Sponsor Today!**



**Saturday, May 20, 2023 at 8:30 a.m.**

## Sponsorship Benefits

Sponsoring the **Hope Starts Here 5k** not only supports our mission to reconnect people to the workforce to break the cycle of incarceration and poverty, but also is a great opportunity to show your company believes second chances matter. At our 2nd annual **Hope Starts Here 5k**, we expect over 300 socially conscious members of Jacksonville's community to join us on race day. We will promote the event to our 15,000+ contacts and followers on social media. Don't miss the opportunity to show Jacksonville that your organization is helping make our community safer and our economy stronger.



## Hope Starts Here 5k Breakfast & Brews

After the race, Operation New Hope's great neighbors at Strings Sports Brewery will be hosting the **Hope Starts Here 5k Breakfast and Brews** at their fun restaurant with hoops, darts, and other games. Strings Sports Brewery is the perfect place to reflect on your race and recharge.



## 2023 Hope Starts Here 5k Sponsorship Levels

	Spark \$250	Hope \$500	Inspire \$1000	Transform \$2000
Name/Logo on Race T-Shirt	✓	✓	✓	✓
Promotional Materials in Racer Bags	✓	✓	✓	✓
Name/Logo on Website	✓	✓	✓	✓
Name/Logo on all promotional materials		✓	✓	✓
Registration for 4		✓		
Registration for 8			✓	✓
Table at Registration			✓	✓
Tent at Registration				✓
Reserved Parking				✓

**Sponsor Today!**

For more information, please contact Kaley Vontz at [kvontz@operationnewhope.org](mailto:kvontz@operationnewhope.org)