

HOPE STARTS HERE 5K

presented by



FLC Bank



3rd Annual

RUN & WALK

**SATURDAY
MAY 18, 2024**

Benefitting

**OPERATION
NEW HOPE**

**Start & Finish at Operation New Hope
1830 N. Main Street
Jacksonville, FL 32206
Post-Race Celebration at
Strings Sports Brewery**

**1 Mile Fun Run at 8:30am
5K at 9:00am**



SCAN ME



Operation New Hope
presents

**HOPE
STARTS
HERE 5K**

Sponsorship Packet

Our 3rd annual **Hope Starts Here 5K** - presented by Florida Capital Bank - is a great race for runners and walkers of all levels looking for a route steeped in Jacksonville history and benefitting an amazing cause. A lovely trek incorporating the Emerald Trail, the course begins and ends at Operation New Hope – housed in one of Springfield's most iconic buildings. The **Hope Starts Here 5K** helps Jacksonville build safer communities, stronger economies, and more stable families.

Proceeds from the **Hope Starts Here 5k** will benefit Operation New Hope, where we believe that we are all better than our worst mistake, worst day, or worst decision. We believe in people's ability to learn from their errors and transform their lives through commitment and hard work. For the past 25 years, we have worked to build a stronger community by creating opportunities for people with a criminal history to realize second chances by reconnecting to the workforce. Funds raised will be used to provide workforce training, mental health services, and job placement for people affected by the criminal justice system.

Thanks to our Title Sponsor

Sponsor Today!



Saturday, May 18, 2024 at 8:30 a.m.

Sponsorship Benefits

Sponsoring the **Hope Starts Here 5k** not only supports our mission to reconnect people to the workforce to break the cycle of incarceration and poverty, but also is a great opportunity to show your company believes second chances matter. At our 3rd annual **Hope Starts Here 5k**, we expect over 400 socially conscious members of Jacksonville's community to join us on race day. We will promote the event to our 15,000+ contacts and followers on social media. Don't miss the opportunity to show Jacksonville that your organization is helping make our community safer and our economy stronger. Check out last year's successful event - [2023 Hope Starts Here 5k](#).



Hope Starts Here 5k Breakfast & Brews

After the race, Operation New Hope's great neighbors at Strings Sports Brewery will be hosting the **Hope Starts Here 5k Breakfast and Brews** at their fun restaurant with hoops, darts, and other games. Strings Sports Brewery is the perfect place to reflect on your race and recharge.



2024 Hope Starts Here 5k Sponsorship Levels

	Spark \$250	Hope \$500	Inspire \$1000	Transform \$2000
Name/Logo on Race T-Shirt	✓	✓	✓	✓
Promotional Materials in Racer Bags	✓	✓	✓	✓
Name/Logo on Website	✓	✓	✓	✓
Name/Logo on all promotional materials		✓	✓	✓
Registration for 4		✓		
Registration for 8			✓	
Registration for 16				✓
Table at Registration to Promote Your Brand			✓	✓
Tent at Registration				✓
Reserved Parking				✓



Sponsor the 2024 Hope Starts Here 5k Today!

For more information, please contact Kaley Vontz at kvontz@operationnewhope.org