

# HOPE STARTS HERE 5K



3rd Annual  
*Orlando, Florida*

# RUN & WALK

SATURDAY  
SEPTEMBER 27, 2025

Start & Finish at Harbor Park  
Lake Baldwin  
4990 New Broad Street  
Orlando, FL 32814

Benefitting  
**OPERATION**  
**NEW HOPE**

5k Run/Walk and Kids Dash  
at 8:00 a.m.  
Sign Up Today!



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## Become a Hope Starts Here 5k Sponsor Today

The 3rd annual **Hope Starts Here 5K** in Orlando is a great race for runners and walkers of all levels looking for a beautiful route and benefitting an amazing cause. A lovely trek around Lake Baldwin in the heart of Orlando, the **Hope Starts Here 5K** helps build safer communities, stronger economies, and more stable families.

Becoming a sponsor is a great opportunity to show your company believes second chances matter. We expect over 400 socially conscious community members to join us on race day and plan to promote the event to our 25,000+ contacts and followers. Don't miss the opportunity to show Orlando that your organization is helping make our community safer and our economy stronger.

Proceeds from the 3rd annual **Hope Starts Here 5k** in Orlando will benefit Operation New Hope, where we believe that we are all better than our worst mistake, worst day, or worst decision. Funds raised will be used to provide career readiness training, mental health services, and job placement to help people become successful and self-sufficient after involvement with the criminal justice system. We hope you will join us in sponsoring this great community event!

Sponsor Levels and Benefits	Spark \$250	Hope \$500	Inspire \$1,000	Transform \$2,000	Presenting \$10,000
Name/Logo on Race T-Shirt	✓	✓	✓	✓	✓
Promotional Materials in Racer Bags	✓	✓	✓	✓	✓
Name/Logo on Website	✓	✓	✓	✓	✓
Name/Logo on all promotional materials		✓	✓	✓	✓
Table and Tent at Registration			✓	✓	✓
Registration for 4		✓			
Registration for 8			✓		
Registration for 10				✓	
Registration for 40					✓

**Scan Here  
to Sponsor**



**Questions?  
Contact Us:**

[krucker@operationnewhope.org](mailto:krucker@operationnewhope.org)